



ROSSMOOR ROTARY NEWS



President: Peter V **Address:** PO Box 2177, Walnut Creek CA 94595 D5160 Club 461

Notes: Kathy and Pete S **Photos:** Paul W, John R July, 23 2025

Club Website: www.rossmoorrotary.org

District Website: www.rotary5160.org

MEETING NOTES: 07/23/2025

Call to Order: President Peter V at 11:45 p.m. David B led the Pledge of Allegiance. The Star-Spangled Banner was sung.

Four-way Test:

- a. Is it the TRUTH?
- b. Is it FAIR to all concerned?
- c. Will it build GOODWILL & BETTER FRIENDSHIPS?
- d. Will it be BENEFICIAL to all concerned?

Guests and Visiting Rotarians: Lee S from the Rotary Club of Lakewood Ranch, Florida.
Sarah P, an 18-year resident of Rossmoor.

Thought for the Day: presented by John S

Happy Dollars: John K -- his "ladies" are celebrating birthdays.

Dave B – has his car in the driveway and hopes to be driving soon.

Paul V – had a vacation in Lake Tahoe with his very smart great-grandchildren; now plans to go with his family to Costa Rica.

Jim O – has his 15th great grandchild.

Sue A – has her first great grandchild.

Ann H –her email was hacked and she thanks so many people from the club who helped her.

Raffle: John S – Free Lunch, Peter V – Gift Certificates/Wine

Sunshine Report: Jean D reports that Norm A is recovering from his recent operation. Connie P is still in a great deal of pain.

ANNOUNCEMENTS

- **September 6th is the Bocce Tournament** in Martinez. David B reports that we will have two teams to compete.
- **Club Goals:** Peter V reported that he has 12 goals and summarized that membership is his all-important goal. The Membership Committee, consisting of Alison L, Jim O and Peter V, will meet next Monday to discuss strategies to exceed our goal of 50 members. Other goals include growing our annual fund and polio plus donations. He thanked our members for their overall generosity.
- **Trinity Center:** Carolyn H updated the progress on our weekly support of the mailroom and monthly breakfasts.
- **Gala:** Sharon L reports that August will be the launch of the promotion of the October 11th Gala with publicity, meeting of the advertising committee, outreach for sponsorships and with the August 6th member sign-ups for donations and support of the silent auction. Tickets for this year's Gala will go on sale September 1st. You will be able purchase them online at rossmoorrotary.org, use the coupon in the Rossmoor News 9/10 edition, or purchase them at a weekly meeting. Cost is \$175 pp, \$1,200 for a table of eight, or \$1,500 for a table of 10. We will only accept one check for any table reservation, along with a list of the guest for that table. For more information, contact Sharon Long at sharon.m.long55@gmail.com.

Rossmoor Rotary Presents

38th Annual Gala Benefiting
Cancer – Alzheimer's – Parkinson's



Saturday, October 11, 2025, 5:30 pm

Rossmoor Event Center

Dinner – Hosted Bar – Entertainment

Live & Silent Auctions

For more information contact

Sharon Long Tel: 925-322-0026



- **TGIF:** Last Friday was an enjoyable time. Bill B reports that he plans to have a theme and games for the next one.
- **Other comments from members:**
 - Several people mentioned a struggle to get to the meetings at 11:30 and asked that the schedule return to a noon start. Peter V said he would bring it up at the next board meeting.
 - Irv F will be traveling on the Danube the weeks of August 6th and 13th, and needs a volunteer for the role of banker for the two Rotary meetings he will miss.

Recognizing Service:

- Jim D presented Paul W with a pin for contributing \$1,000 and announced that he was now a Paul Harris Fellow.

Birthdays:

- Steve E on 7/30

PROGRAM

Craig Lazzeretti, Managing Editor of the Rossmoor News

Craig Lazzeretti has been with the Rossmoor News since 2020 and was promoted to the managing editor in 2024. He previously worked in various roles for the Bay Area News Group of daily newspapers. Lazzeretti was a member of the team of the East Bay Times which won a Pulitzer Prize in 2017 for the story about the Ghost Ship Warehouse fire in Oakland.

He fell in love with journalism from the time of his involvement in the high school newspaper. He went to San Francisco State University with a concentration in journalism.

Ann Peterson is the editor of the Rossmoor News and is on vacation this week; Lazzeretti works more on the communication side of the paper and hands-on production and operations. With the reduction in the amount of community and daily newspapers focusing on local news, he is so gratified with the role of the Rossmoor News, which provides residents with a variety of content devoted to what the clubs and individuals are doing as well as upcoming events.

The goal of the paper is to bring to residents' attention the plans of the Rossmoor Walnut Creek (RWC) organization in addressing the needs of the community. The role of the newspaper is to state objectively what the issues are, and the challenges and trade-offs of decisions impacting Rossmoor. RWC values journalism and does not want to bury something that may be controversial.

The Rossmoor News is funded by advertising as well as from the coupon each resident pays. The advertising of realtors, local vendors and restaurants help provide for a full-time staff and the operational expenses. Lazzeretti explained that while the RWC Board of Directors shapes policies, it does not interfere with journalistic decision making. While AI is now part of our lives, the Rossmoor News does not have the confidence to rely on it for editing content. There are also no plans to eliminate the "print" version of the Rossmoor News.

Suggestions from Rotarians included a request to keep publicizing trash tips. He also promoted the continuation of our residents providing ideas for stories.

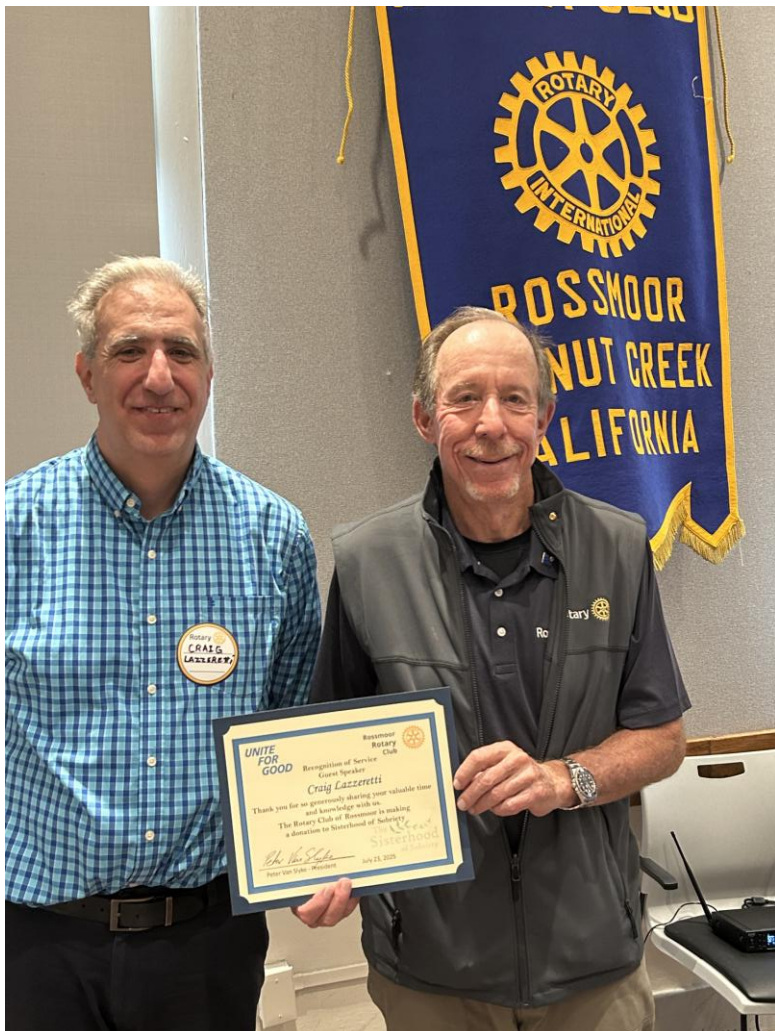
UPCOMING EVENTS

July 30	Dr. Bryna Siegel - Autism
Aug 6	Anne Bevilacqua – How to Succeed in Business without Really Trying
Aug 13	10:30 Club Board of Directors Meeting
Aug 13	Jean Strauss – Full Measure: The Steve Gladstone Story

PHOTOS



Paul W joins the Paul H society



Craig L receives a certificate